

Our Community



Aaron and Oliver Womer give a “thumbs up” after completing the bike-a-thon.

Employee, Family Bike to Support the Troops

July 12, 2008, Aaron Womer, TDP Enrollment and Billing operations trainer, and his family participated in a 12-mile bike-a-thon to support the troops. The Womers joined an additional 500 people in Big Pool, Md., to raise funds to benefit Operation Shoebox, an organization that sends shoe boxes or bags filled with toiletries and other needed items to combat troops overseas.

Organized by DC International Business, the bike-a-thon collected more than \$50,000 in monetary donations as well as enough supplies, including United Concordia toothbrushes, to fill nearly 3,000 boxes.

“I wanted to participate in this event to show my support for the troops overseas,” says Womer. “And I was able to spend time with my family and get some exercise as well.”

In addition to raising funds, all bike-a-thon participants signed an American Flag that will be sent to the troops.

“United Concordia is proud to have supported Operation Shoebox’s second annual bike-a-thon,” says Sharon Duke, director of TDP Outreach and Marketing. “As the administrator for the Department of Defense’s TRICARE Dental Program, United Concordia has made a corporate-wide commitment to provide for military members and their families. This event was a great way for us to demonstrate our dedication.”

For more information about Operation Shoebox, visit www.operationshoebox.com.